|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Customer Preference** | **Product Characteristics** | Product 1 | Product 2 | Product 3 |
| **Strength** | **Type** | Type | | |
| Light (l or L) | Light (l or L) | L | R | M |
| Medium(m or M) | Medium (m or M) |
| Rich (r or R) | Rich (r or R) |
|  |  |  |  |  |
| **Daily Servings** | **Package Weight** | Package Weight | | |
| 1 to 4 | 250g | 250 | 500 | 1000 |
| 5 to 9 | 500g |
| 10 or more | 1000g |
|  |  |  |  |  |
| **Like Cream with Coffee** | **Suggested Serving** | Suggested Serving | | |
| y or Y | y or Y | y | N | n |
| n or N | n orN |
|  |  |

Assume You enter the following for your preferences

Strength : M

Daily Serving : 12

Like with Cream :n

|  |  |  |  |
| --- | --- | --- | --- |
| ID | Coffee Type | Packaged Weight | With Cream |
| Product 1 | 0 | 0 | 0 |
| Product 2 | 0 | 0 | 1 |
| Product 3 | 1 | 1 | 1 |